



ORDER

Print Date 10/03/12

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Flight Dates 10/15/12-10/21/12

Contract / Revision **259592 /**
 Original Date / Revision
 09/19/12 10/03/12
 Advertiser **ISS/Rep Jewish Coalition**

Product **REP JEWISH COALITION**
 Agency Com 15%
 Billing Contact
5937 Jones Creed Rd
Baton Rouge, LA 70817

Agency **Jamestown Associates**
 Buying Contact
5937 Jones Creed Rd
Baton Rouge, LA 70817

Sales Office DC
 Sales Region NAT
 Agency Ref

Order Sep 00:15:00
 Estimate #
 Alt Order # **06324323**
 Billing Type Cash
 Order Type GENERAL
 Billing Cycle EOM/EOC
 Billing Calendar BROADCAST
 Demographic A35+
 Rev Codes AGY POL ISSUE
 Product Codes PL-Issue
 Priority P-2
 Advertiser Ref

Primary Account Executive
 Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 18500

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	17	\$15,725.00	\$18,500.00	0.00	10/01/12	10/21/12	17	\$15,725.00	\$18,500.00
Totals	17	\$15,725.00	\$18,500.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WPLG	10/15/12	10/19/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	MTWTF--	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		1				\$1,500.00		0.00			
E 2	WPLG	10/15/12	10/19/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	MTWTF--	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		1				\$1,500.00		0.00			
E 3	WPLG	10/15/12	10/19/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	MTWTF--	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		1				\$1,800.00		0.00			
E 4	WPLG	10/15/12	10/19/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a	MTWTF--	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		1				\$700.00		0.00			
E 5	WPLG	10/15/12	10/19/12		CM	12-1PM	MTWTF--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00



WPLG

Print Date: 10/03/12

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Contract / Revision **259592** Flight Dates **10/15/12-10/21/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 10/03/12

Order Sep 00:15:00

Advertiser **ISS/Rep Jewish Coalition** Product **REP JEWISH COALITION** Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 12n News											
				M-F LCL 10 News @ No		(12:00 PM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--		1			\$600.00		0.00				
E 6	WPLG	10/15/12	10/19/12	M-F 12n News	CM	12-1PM	MTWTF--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				M-F LCL 10 News @ No		(12:30 PM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--		1			\$600.00		0.00				
E 7	WPLG	10/15/12	10/19/12	M-F 1p The Chew	CM	1-2p	MTWTF--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				The Chew		(1:00 PM-2:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--		1			\$600.00		0.00				
E 8	WPLG	10/15/12	10/19/12	M-F 5p LCL News	CM	5-6p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
				Local 5p News		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--		2			\$1,200.00		0.00				
E 10	WPLG	10/20/12	10/20/12	M-Su LR Late News	CM	Various	-----1-	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				M-Su Late Run Late N											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1-		1			\$2,000.00		0.00				
E 11	WPLG	10/21/12	10/21/12	6AM-Sun LCL 10 News	CM	6-7am	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				Local 10 News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1		1			\$500.00		0.00				
E 12	WPLG	10/20/12	10/20/12	7AM-Sat LCL 10 News	CM	7-8am	-----SS	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				Local 10 News Sat @											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		1			\$1,500.00		0.00				
E 13	WPLG	10/20/12	10/20/12	9AM-Sat LCL 10 News	CM	9-10:30am	-----1-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Local 10 News Saturd		(9:00 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1-		1			\$1,200.00		0.00				
E 14	WPLG	10/21/12	10/21/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				9a-Sun LCL 10 News		(9:30 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1		1			\$700.00		0.00				
E 15	WPLG	10/21/12	10/21/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				9a-Sun LCL 10 News		(10:00 AM-10:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1		1			\$700.00		0.00				
E 16	WPLG	10/21/12	10/21/12	TWISF/Michael Putney	CM	1130a-1230p	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				This Week in South F		(11:30 AM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1		1			\$700.00		0.00				
N 17	WPLG	10/21/12	10/21/12	7a-Sun LCL 10 News	CM	7-8am	-----S	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				Local 10 News Sunday @											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		1			\$1,500.00		0.00				
Totals														17	\$18,500.00

Totals 17 \$18,500.00



ORDER

Flight Dates **09/17/12-09/30/12**

Contract / Revision **253844 /**
 Original Date / Revision
 07/11/12 09/18/12
 Advertiser **ISS/Rep Jewish Coalition**

Product **REP JEWISH COALITION**
 Agency Com 15%
 Billing Contact
5937 Jones Creed Rd
Baton Rouge, LA 70817

Agency **Jamestown Associates**
 Buying Contact
5937 Jones Creed Rd
Baton Rouge, LA 70817

Sales Office DC
 Sales Region NAT
 Agency Ref

Order Sep 00:15:00
 Estimate #
 Alt Order # **06229488**
 Billing Type Cash
 Order Type GENERAL
 Billing Cycle EOM/EOC
 Billing Calendar BROADCAST
 Demographic A35+
 Rev Codes AGY POL ISSUE
 Product Codes PL-Issue
 Priority P-2
 Advertiser Ref

Primary Account Executive
 Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 200300

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	146	\$170,255.00	\$200,300.00	0.00	08/27/12	09/30/12	146	\$170,255.00	\$200,300.00
Totals	146	\$170,255.00	\$200,300.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 16	WPLG	09/22/12	09/30/12	SAT 11-1130P	CM	11-1130P	-----1-	:30	1	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
				SAT Late News		(11:00 PM-11:35 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1-		1				\$2,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPLG	09/17/12-09/23/12	SAT 11-1130P		11-1130P	(11:00 PM-11:35 PM)-----Sa--	:30		(\$2,000.00)		0.00	NM		
		See MG 16.6													
	6	WPLG	09/22/12-09/22/12	M-Su LR Late News	Various		-----Sa--	:30		\$2,000.00		0.00	NM		
		Ⓜ MG for 16.1 09/22													
		[SPOT WILL RUN LATE DUE TO COLLEGE FOOTBALL]													
		Week: 09/24/12	09/30/12	-----1-		1				\$2,000.00		0.00			
	2	WPLG	09/24/12-09/30/12	SAT 11-1130P		11-1130P	(11:00 PM-11:35 PM)-----Sa--	:30		(\$2,000.00)		0.00	NM		
		See MG 16.5													
	5	WPLG	09/29/12-09/29/12	M-Su LR Late News	Various		-----Sa--	:30		\$2,000.00		0.00	NM		
		Ⓜ MG for 16.2 09/29													
N 17	WPLG	09/23/12	09/30/12		CM	11-1135P	-----1	:30	1	\$3,000.00	P-2	0.00	NM	2	\$6,000.00



WPLG

Print Date: 10/03/12

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Contract / Revision 253844 Flight Dates 09/17/12-09/30/12

Hiatus Dates

Original Date / Revision 07/11/12/ 09/18/12

Order Sep 00:15:00

Advertiser ISS/Rep Jewish Coalition Product REP JEWISH COALITION Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SUN 11-1130P											
				SUN 11-1135P		(11:00 PM-11:35 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1			1			\$3,000.00		0.00			
Week:		09/24/12	09/30/12	-----1			1			\$3,000.00		0.00			
N 18	WPLG	09/23/12	09/30/12	6AM-Sun LCL 10 News CM		6-7am	-----1	:30	1	\$500.00	P-2	0.00	NM	2	\$1,000.00
				Local 10 News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1			1			\$500.00		0.00			
Week:		09/24/12	09/30/12	-----1			1			\$500.00		0.00			
N 19	WPLG	09/22/12	09/30/12	7a-Sun LCL 10 News CM		7-8am	-----SS	:30	2	\$1,500.00	P-2	0.00	NM	4	\$6,000.00
				Local 10 News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----SS			2			\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	09/17/12-09/23/12		7a-Sun LCL 10 News		7-8am	-----SaSu	:30		(\$1,500.00)		0.00	NM		
See MG 19.9															
9	NPLG	09/17/12-09/23/12		7AM-Sat LCL 10 News		7-8am	-----Sa--	:30		\$1,500.00		0.00	NM		
Ⓜ MG for 19.1 09/22															
Week:		09/24/12	09/30/12	-----SS			2			\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WPLG	09/24/12-09/30/12		7a-Sun LCL 10 News		7-8am	-----SaSu	:30		(\$1,500.00)		0.00	NM		
See MG 19.10															
10	NPLG	09/24/12-09/30/12		7AM-Sat LCL 10 News		7-8am	-----Sa--	:30		\$1,500.00		0.00	NM		
Ⓜ MG for 19.3 09/29															
N 20	WPLG	09/22/12	09/30/12	9AM-Sat LCL 10 News CM		9-10:30am	-----1-	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
				Local 10 News Saturd		(9:00 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1-			1			\$700.00		0.00			
Week:		09/24/12	09/30/12	-----1-			1			\$700.00		0.00			
N 21	WPLG	09/22/12	09/30/12	Sa Wknd Early News CM		Various	-----1-	:30	1	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
				Sa Weekend Early New		(7:00 PM-7:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1-			1			\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	09/17/12-09/23/12		Sa Wknd Early News		Various	(7:00 PM-7:30 P-----Sa--	:30		(\$1,500.00)		0.00	NM		
See MG 21.5															
5	NPLG	09/17/12-09/23/12		Sports Saturday during Collec7-8P			-----Sa--	:30		\$1,500.00		0.00	NM		
Ⓜ MG for 21.1 09/22															
[SPOT WILL AIR IN SPORTS SAT NEWS 7-8P]															
Week:		09/24/12	09/30/12	-----1-			1			\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WPLG	09/24/12-09/30/12		Sa Wknd Early News		Various	(7:00 PM-7:30 P-----Sa--	:30		(\$1,500.00)		0.00	NM		
See MG 21.6															
6	NPLG	09/24/12-09/30/12		Sports Saturday during Collec7-8P			-----Sa--	:30		\$1,500.00		0.00	NM		
Ⓜ MG for 21.2 09/29															
[SPOT WILL AIR IN SPORTS SAT NEWS]															
N 22	WPLG	09/23/12	09/30/12	9a-Sun LCL 10 News CM		9-1030am	-----1	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
				9a-Sun LCL 10 News		(9:30 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1			1			\$700.00		0.00			
Week:		09/24/12	09/30/12	-----1			1			\$700.00		0.00			



WPLG

Print Date: 10/03/12

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Contract / Revision **253844** Flight Dates **09/17/12-09/30/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 09/18/12

Order Sep 00:15:00

Advertiser **ISS/Rep Jewish Coalition** Product **REP JEWISH COALITION** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 23	WPLG	09/23/12	09/30/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (10:00 AM-10:30 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1		1				\$700.00		0.00			
		Week: 09/24/12	09/30/12	-----1		1				\$700.00		0.00			
N 24	WPLG	09/23/12	09/30/12	This Week (ABC) This Week (ABC)	CM	1030-1130am (10:30 AM-11:30 AM)	-----1	:30	1	\$1,700.00	P-2	0.00	NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1		1				\$1,700.00		0.00			
		Week: 09/24/12	09/30/12	-----1		1				\$1,700.00		0.00			
N 25	WPLG	09/23/12	09/30/12	TWISF/Michael Putney This Week in South F	CM	1130a-12n (11:30 AM-12:30 PM)	-----1	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1		1				\$700.00		0.00			
		Week: 09/24/12	09/30/12	-----1		1				\$700.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WPLG	09/24/12-09/30/12	TWISF/Michael Putney		1130a-12n	(11:30 AM-12:30 PM)-----Su	:30		(\$700.00)		0.00	NM		
		See MG 25.3													
	3	WPLG	09/30/12-09/30/12	TWISF/Michael Putney		1130a-12n	(11:30 AM-12:00 PM)-----Su	:30		\$700.00		0.00	NM		
		Ⓜ MG for 25.2 09/30													
		[MG inside (This week in S.FI) airing 1130a-12p on 9-30-12]													
N 26	WPLG	09/23/12	09/30/12	Su Wknd Early News Sunday Weekend Early	CM	various (6:30 PM-7:00 PM)	-----1	:30	1	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1		1				\$2,500.00		0.00			
		Week: 09/24/12	09/30/12	-----1		1				\$2,500.00		0.00			
N 27	WPLG	09/19/12	09/21/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	--WTF--	:30	5	\$750.00	P-2	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--		5				\$750.00		0.00			
N 28	WPLG	09/24/12	09/28/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	M--TF--	:30	5	\$750.00	P-2	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--		5				\$750.00		0.00			
N 29	WPLG	09/19/12	09/21/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	--WTF--	:30	3	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--		3				\$1,500.00		0.00			
N 30	WPLG	09/24/12	09/28/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	M--TF--	:30	3	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--		3				\$1,500.00		0.00			
N 31	WPLG	09/19/12	09/21/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	--WTF--	:30	3	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--		3				\$1,500.00		0.00			
N 32	WPLG	09/24/12	09/28/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	M--TF--	:30	3	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--		3				\$1,500.00		0.00			
N 33	WPLG	09/19/12	09/21/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	--WTF--	:30	5	\$1,500.00	P-2	0.00	NM	5	\$7,500.00



WPLG

Print Date: 10/03/12

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Contract / Revision **253844** Flight Dates **09/17/12-09/30/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 09/18/12

Order Sep 00:15:00

Advertiser **ISS/Rep Jewish Coalition** Product **REP JEWISH COALITION** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 33	WPLG	09/19/12	09/21/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	--WTF--	:30	5	\$1,500.00	P-2	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					5	\$1,500.00		0.00			
N 34	WPLG	09/24/12	09/28/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	M--TF--	:30	5	\$1,500.00	P-2	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--					5	\$1,500.00		0.00			
N 35	WPLG	09/19/12	09/21/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-9:00 AM)	--WTF--	:30	5	\$1,500.00	P-2	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					5	\$1,500.00		0.00			
N 36	WPLG	09/24/12	09/28/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-9:00 AM)	M--TF--	:30	5	\$1,500.00	P-2	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--					5	\$1,500.00		0.00			
N 37	WPLG	09/19/12	09/21/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a	--WTF--	:30	5	\$700.00	P-2	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					5	\$700.00		0.00			
N 38	WPLG	09/24/12	09/28/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a	M--TF--	:30	5	\$700.00	P-2	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--					5	\$700.00		0.00			
N 39	WPLG	09/19/12	09/21/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	--WTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					5	\$600.00		0.00			
N 40	WPLG	09/24/12	09/28/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	M--TF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--					5	\$600.00		0.00			
N 41	WPLG	09/19/12	09/21/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	--WTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					5	\$600.00		0.00			
N 42	WPLG	09/24/12	09/28/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	M--TF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--					5	\$600.00		0.00			
N 43	WPLG	09/19/12	09/21/12	M-F 1p The Chew The Chew	CM	1-2p (1:00 PM-2:00 PM)	--WTF--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					3	\$600.00		0.00			
N 44	WPLG	09/24/12	09/28/12	M-F 1p The Chew The Chew	CM	1-2p (1:00 PM-2:00 PM)	M--TF--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--					3	\$600.00		0.00			
N 45	WPLG	09/19/12	09/21/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	--WTF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					5	\$1,200.00		0.00			



WPLG

Print Date: 10/03/12

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Contract / Revision **253844** Flight Dates **09/17/12-09/30/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 09/18/12

Order Sep 00:15:00

Advertiser **ISS/Rep Jewish Coalition** Product **REP JEWISH COALITION** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 45	WPLG	09/19/12	09/21/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	--WTF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--		5				\$1,200.00		0.00			
N 46	WPLG	09/24/12	09/28/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	M--TF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--		5				\$1,200.00		0.00			
N 47	WPLG	09/19/12	09/21/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	--WTF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--		5				\$1,200.00		0.00			
N 48	WPLG	09/24/12	09/28/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	M--TF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--		5				\$1,200.00		0.00			
N 49	WPLG	09/19/12	09/21/12	M-F 6p LCL News M-F Local News	CM	6-630pm	--WTF--	:30	5	\$2,000.00	P-2	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--		5				\$2,000.00		0.00			
N 50	WPLG	09/24/12	09/28/12	M-F 6p LCL News M-F Local News	CM	6-630pm	M--TF--	:30	5	\$2,000.00	P-2	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--		5				\$2,000.00		0.00			
N 51	WPLG	09/19/12	09/21/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	--WTF--	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--		2				\$2,500.00		0.00			
N 52	WPLG	09/24/12	09/28/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	M--TF--	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--		2				\$2,500.00		0.00			
N 53	WPLG	09/19/12	09/21/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	--WTF--	:30	2	\$3,000.00	P-2	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--		2				\$3,000.00		0.00			
N 54	WPLG	09/24/12	09/28/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	M--TF--	:30	2	\$3,000.00	P-2	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--		2				\$3,000.00		0.00			
N 55	WPLG	09/19/12	09/21/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	--WTF--	:30	3	\$3,700.00	P-2	0.00	NM	3	\$11,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--		3				\$3,700.00		0.00			
N 56	WPLG	09/24/12	09/28/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	M--TF--	:30	3	\$3,700.00	P-2	0.00	NM	3	\$11,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--		3				\$3,700.00		0.00			

Totals 146 \$200,300.00